



The Pembroke Regional Hospital Foundation's *Black & White Gala* Resumes In-Person Format!

FOR IMMEDIATE RELEASE
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The Pembroke Regional Hospital Foundation is excited to announce the return of the annual *Black & White Gala* on Saturday, October 15th at the Normandy Officers' Mess, Garrison Petawawa!

This year marks the 15th anniversary of the *Gala* which is the largest fundraising event for the Pembroke Regional Hospital. Over the past 15 years, this event has raised over \$2,000,000 for quality local health care. This success is made possible by the many community supporters, attendees and sponsors.

"We would like to thank this year's \$10,000 *Gift of Humanity* sponsors for their generosity and support of local health care for our entire community; Frank Carroll Financial, Pembroke Radiologist Group, Ray and Barb Pilon of Canadian Tire Pembroke, Jim Bell Architectural Design and Bromley Consulting," said the PRH Foundation's Executive Director Roger Martin.

This will be the first year the *Black & White Gala* will be returning to an in-person event since the start of the pandemic in 2020. Committee Chair Lisa Edmonds described the vision for this event.

"For the past 15 years, the *Gala* has presented an opportunity for our community to celebrate the amazing health care we have here in Pembroke. The *Gala* will return to the Normandy Officers' Mess with catering provided by Ullrich's and décor by Pavarti & Athena Events. There will be live entertainment, a live auction, dancing and more. Attendees will have a fantastic time while helping to raise much needed funds for the *Cancer Care Campaign*! Thank you to everyone who has donated to date and will participate in this amazing event!"

Community Fundraising Specialist Leigh Costello stated, "This event would not be possible without our amazing planning committee! I would like to thank each and every one of them for their hard work and dedication!"

Tickets for the 2022 *Black & White Gala* are \$175 each and include a complimentary drink, hors d'oeuvres, a delicious four-course meal and a \$75 tax receipt. The event is already 50% sold.

PRH President and CEO Pierre Noel said he is looking forward to welcoming attendees and enjoying a spectacular night out.



“The past two-and-a-half years have been difficult for us all and while the innovative *Gala-At-Home* format enabled us to continue fundraising during a pandemic, it just wasn’t the same. Part of what makes this event so special is being able to tell those in attendance, first-hand, about the campaign their funds are supporting and the work that is being done at PRH to improve the patient experience. That’s one of the aspects I enjoy most,” Mr. Noel said.

Proceeds from the 2022 *Black & White Gala* will help fund the expansion and upgrade of the hospital’s Chemotherapy and Medical Daycare units.

For more information regarding tickets or sponsorship for the Black & White Gala, please contact Leigh Costello, Community Fundraising Specialist at the Pembroke Regional Hospital Foundation at leigh.costello@prh.email or (613) 732-2811, extension 6129.

To hear the latest announcements, receive event updates, or to sponsor the *Black & White Gala* contact the Foundation, follow the PRHF Facebook page or sign up the monthly newsletter at prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:

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